

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Greer Margolis Mitchell
Attention: Accounts Payable
1010 Wisconsin Ave
Ste 800
Washington, DC 20007

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
45918-1	08/05/12	August 2012	07/30/12 - 08/04/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA SKED A	1520

Flight Dates	Order #	Alt Order #
07/31/12 - 08/06/12	45918	09780163

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/31/12	08/02/12	5a Good Morn Cincinnati	5:00 AM-5:30 AM	-TWT---	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWT--- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 07/31/12 5:29 AM 5a Good Morn Cincinnati 5:00 AM-5:30 AM 1:00 OFA- 12- G- 078H \$1,200.00 NM									
2	07/31/12	08/03/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	-TWTF--	1:00	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 07/31/12 5:55 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM 1:00 OFA- 12- G- 078H \$1,500.00 NM									
3	07/31/12	08/02/12	6a Good Morn Cincinnati	6:00 AM-7:00 AM	-TWT---	1:00	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWT--- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 07/31/12 6:09 AM 6a Good Morn Cincinnati 6:00 AM-7:00 AM 1:00 OFA- 12- G- 078H \$1,600.00 NM									
4	07/31/12	08/02/12	CBS Morning News	7:00 AM-9:00 AM	-TWT---	1:00	10	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWT--- 10 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC Tu 07/31/12 8:24 AM CBS Morning News 7:00 AM-9:00 AM 1:00 OFA- 12- G- 078H \$800.00 NM 3 WKRC Tu 07/31/12 8:39 AM CBS Morning News 7:00 AM-9:00 AM 1:00 OFA- 12- G- 078H \$800.00 NM 1 WKRC Tu 07/31/12 8:48 AM CBS Morning News 7:00 AM-9:00 AM 1:00 OFA- 12- G- 078H \$800.00 NM 4 WKRC W 08/01/12 8:29 AM CBS Morning News 7:00 AM-9:00 AM 1:00 OFA- 12- G- 078H \$800.00 NM 6 WKRC W 08/01/12 8:55 AM CBS Morning News 7:00 AM-9:00 AM 1:00 OFA- 12- G- 078H \$800.00 NM 10 WKRC W 08/01/12 8:59 AM CBS Morning News 7:00 AM-9:00 AM 1:00 OFA- 12- G- 078H \$800.00 NM 5 WKRC Th 08/02/12 8:24 AM CBS Morning News 7:00 AM-9:00 AM 1:00 OFA- 12- G- 078H \$800.00 NM 7 WKRC Th 08/02/12 8:29 AM CBS Morning News 7:00 AM-9:00 AM 1:00 OFA- 12- G- 078H \$800.00 NM 9 WKRC Th 08/02/12 8:53 AM CBS Morning News 7:00 AM-9:00 AM 1:00 OFA- 12- G- 078H \$800.00 NM 8 WKRC Th 08/02/12 8:59 AM CBS Morning News 7:00 AM-9:00 AM 1:00 OFA- 12- G- 078H \$800.00 NM									
5	07/31/12	08/02/12	M-F 9a-10a	9:00 AM-10:00 AM	-TWT---	1:00	3	\$700.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

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PO Box 841646
Dallas, TX 75284-1646


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Invoice #	Invoice Date	Invoice Month	Invoice Period
45918-1	08/05/12	August 2012	07/30/12 - 08/04/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA SKED A	1520	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																						
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8	07/31/12	08/02/12	Young & the Restless	12:30 PM-1:30 PM	-TWT---	1:00	2	\$1,700.00	NM																																																																						
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Credited																																																																															
10	07/31/12	08/02/12	4p Local 12 News at Four	4:00 PM-5:00 PM	-TWT---	1:00	3	\$2,200.00	NM																																																																						
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646


www.local12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
45918-1	08/05/12	August 2012	07/30/12 - 08/04/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA SKED A	1520	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
11	07/31/12	08/02/12	5p Local 12 News at Five	5:00 PM-5:27 PM	- TWT- - -	1:00	3	\$2,400.00	NM																																																																			
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2	WKRC	W	08/01/12	11:32 PM	11p M-F Local 12 News 11	11:00 PM-11:35 PM	1:00	OFA- 12- G- 078H	\$3,400.00	NM																																																																		
17	07/31/12	08/02/12	Letterman	11:36 PM-12:36 XM	- TWT- - -	1:00	3	\$1,100.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/30/12</td><td>08/05/12</td><td>- TWT- - -</td><td>3</td><td>\$1,100.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>Tu</td><td>07/31/12</td><td>12:13 AM</td><td>Letterman</td><td>11:36 PM-12:36 XM</td><td>1:00</td><td>OFA- 12- G- 078H</td><td>\$1,100.00</td><td>NM</td></tr><tr><td>3</td><td>WKRC</td><td>W</td><td>08/01/12</td><td>12:31 AM</td><td>Letterman</td><td>11:36 PM-12:36 XM</td><td>1:00</td><td>OFA- 12- G- 078H</td><td>\$1,100.00</td><td>NM</td></tr><tr><td>2</td><td>WKRC</td><td>Th</td><td>08/02/12</td><td>12:31 AM</td><td>Letterman</td><td>11:36 PM-12:36 XM</td><td>1:00</td><td>OFA- 12- G- 078H</td><td>\$1,100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/30/12	08/05/12	- TWT- - -	3	\$1,100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Tu	07/31/12	12:13 AM	Letterman	11:36 PM-12:36 XM	1:00	OFA- 12- G- 078H	\$1,100.00	NM	3	WKRC	W	08/01/12	12:31 AM	Letterman	11:36 PM-12:36 XM	1:00	OFA- 12- G- 078H	\$1,100.00	NM	2	WKRC	Th	08/02/12	12:31 AM	Letterman	11:36 PM-12:36 XM	1:00	OFA- 12- G- 078H	\$1,100.00	NM											
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INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646


www.local12.com

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
45918-1	08/05/12	August 2012	07/30/12 - 08/04/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Obama/D/President	OBAMA SKED A	1520	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
17	07/31/12	08/02/12	Letterman	11:36 PM-12:36 XM	- TWT - - -	1:00	3	\$1,100.00	NM	
18	07/31/12	08/06/12	5p Local 12 News at Five	5:00 PM-5:30 PM	- - WTF - -	1:00	1	\$2,400.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	07/30/12	08/05/12	- - WTF - -	1	\$2,400.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WKRC	W	08/01/12	5:22 PM	5p Local 12 News at Five	5:00 PM-5:30 PM	1:00	OFA- 12- G- 078H	\$2,400.00	NM
<u>Total Spots</u>							46			

Payment Terms 30 Days

<u>Gross Total</u>	\$76,600.00
<u>Agency Commission</u>	\$11,490.00
<u>Net Amount Due</u>	\$65,110.00

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